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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Atcheson, et al.

Application No.: 09/874,563

Filed: June 5, 2001

For: METHOD AND APPARATUS FOR RECOMMENDING SELECTIONS BASED ON PREFERENCES IN A MULTI-USER SYSTEM

Mail Stop Amendment Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450 Examiner: John W. Hayes

Group Art Unit: 3621

Confirmation No. 6917

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 on this date: 01/18/2005

Typed or Printed: Heather L. Adamson

onaturer NATALL MILLOW DATA Date: 01/18/2005

AMENDMENT & RESPONSE

Dear Sir:

This communication is being submitted in response to the Office Action dated October 18, 2004. Applicant respectfully requests reconsideration of the captioned application in light of the following amendments and remarks beginning on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.